City of Barrie

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Final

Communities in Bloom Committee

Thursday, January 20, 2022 | **4:00 PM** | **Virtual Meeting**

For consideration by the City Building Committee on February 8, 2022.

The meeting was called to order by the Chair, K. Bagnell at 4:16 p.m. The following were in attendance for the meeting:

Present: 4 - K. Bagnell
A. VanderWerf
D. Brooke-Bagnell
D. Ramsay

Absent: 2 - Councillor A. Kungl
J. Brady

STAFF:
Committee Support Clerk, B. Thompson
Parks Horticulture Foreperson, M. Boyd

The Communities in Bloom Committee met and reports as follows:

2021 COMMUNITIES IN BLOOM PARTICIPATION UPDATE

Mona Boyd, Horticulture Foreperson discussed the 2021 Communities in Bloom participation of community members and organizations, as well as draws and prizes. Ms. Boyd indicated that there were 68 local participants in 2021.

2022 PROGRAM UPDATE

Ms. Boyd discussed the Invitation to Municipalities for the Year of the Garden 2022 Campaign, which marks the 100th Anniversary of the Canadian Nursery Landscape Association. She indicated that the Communities in Bloom and the Canadian Garden Council invited municipalities to proclaim 2022 as the Year of the Garden to acknowledge all the benefits that gardens and gardening provide.

COMMUNITIES IN BLOOM EVENTS/INFORMATION/UPDATES

The Committee discussed future communications with previous participants to inform them of the Year of the Garden 2022 Campaign and the possibility of City of Barrie website updates to allow for participants to provide suggestions to include in the program.

Ms. Boyd spoke about the International Challenge competitive categories between national and international winners, as well as the non-competitive Circle of Excellence, and the non-evaluated robust municipalities and being visited by judges. The Committee discussed and agreed to have a meeting within the next week to bring back suggestions for the international program challenge registration application.

ADJOURNMENT

The meeting adjourned at 4:53 p.m.

CHAIRMAN